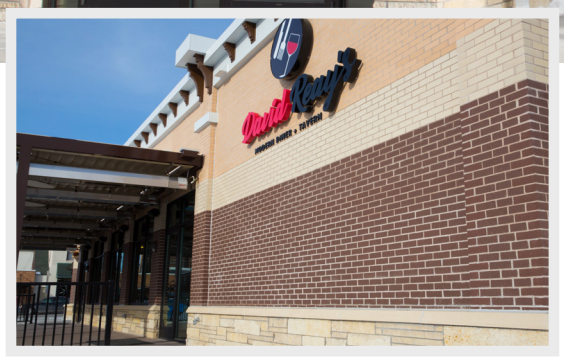
CASE STUDY: David Reay's Modern Diner | Onalaska WI



Evertrend Better Bisque, Dark Cocoa and Rolling Fog

Key Players

Architect | DBS Group, Onalaska, WI
Mason Contractor | Van Minsel
Builder | Brothers Construction

David Reay's Modern Diner | Onalaska, WI

David Reay's Modern Diner is a new construction restaurant designed and built by DBS Group in Onalaska, WI. This modern diner draws in people of all ages to enjoy a beautiful building and atmosphere in the heart of Onalaska surrounded by Dash Park. This restaurant includes the latest design trends and incorporates thin brick on the exterior and interior of the building.

DBS Group worked closely with Speedymason to design a modern building keeping costs low by using thin brick. This building was built over the winter, in a tented enclosure and has stood up to the harsh Wisconsin winter and freeze thaw spring and fall.

Speedymason was selected for it ease and workability for the contractor. Compared to other thin brick applications, Speedymason saved the contractor time, thus saving the end user money.

Thin Brick Breakdown

Brick | Evertrend 3/8" wire cut thin brick
1,800 square feet (12,350 thin brick)
Better Bisque, Dark Cocoa and Rolling Fog